



**The Alliance for  
Inclusive Design  
Practice  
and Research**

# What We Do

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**The Alliance for Inclusive Design Practice and Research (The Alliance)** aims to advance Inclusive Design to eliminate barriers in the built environment for all communities that deserve greater representation in design. This approach includes designing spaces, products, and systems that are inclusive across all aspects of human diversity, including but not limited to, culture, gender, age, disability and neurodiversity.

*We focus on five key areas of work*



Research



Project / Subject  
Matter Consulting



Policy and Advocacy



Dissemination /  
Education



Academic Curriculum  
Development

# Our History

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The Center for Universal Design (CUD) was the global home of the original movement aimed at creating products and environments to be usable by all people regardless of age or ability. Today, **NC State University College of Design** and **Steven Winter Associates** are working to revitalize the CUD and rebrand as the Alliance in collaboration with industry partners, expert advisors, among others. One of the most prolific deliverables of the CUD was the **7 Principles of Universal Design**. The Alliance will continue to champion this framework across all activities and seek opportunities to expand Inclusive Design.

## The 7 Principles of Universal Design

Originally published in 1997 by the Center for Universal Design, now known as the Alliance for Inclusive Design Practice and Research

Equitable Use  
Flexibility in Use  
Simple and Intuitive Design  
Perceptible Information  
Tolerance for Error  
Low Physical Effort  
Size and Space for Approach and Use

# Get Involved with the Alliance

Donations will ensure the Alliance meets our mission to advance Inclusive Design. See benefits of our sponsorship tiers below:

Benefits	Gold Sponsor \$25,000/ year	Silver Sponsor \$10,000/ year	Bronze Sponsor \$5,000/year
Logo featured at conferences, presentations, white papers, and on the Alliance Website	✓	✓	✓
Receive an end-of-the-year report with a virtual update	✓	✓	✓
Public recognition of sponsors by name and donation level across Alliance events, symposiums, and presentations	✓	✓	
Description of the organization's commitment to Inclusive Design on the Alliance website	✓		



Scan the QR code or click [here](#) to start your donation today. For more information, please contact the Alliance at [allianceidpr@ncsu.edu](mailto:allianceidpr@ncsu.edu).



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